

8th Annual Maffe Foundation Golf Tournament

Tuesday, June 14th, 2011 - Wintonbury Hills Golf Course

SPONSORSHIP OPPORTUNITIES

Tournament Presenting Sponsor \$10,000

- Exclusive Opportunity
- Company name incorporated into event name
- Company logo and link to company website on Maffe Foundation website
- Company name and logo to appear on all printed and electronic materials created after date of sponsorship agreement such as:
 - all tournament letterhead and stationary
 - all marketing collateral (brochures, save the dates, invitations)
 - all signage created
 - all e-blasts to participants with tournament information
 - all ad-buys
 - a thank you ad in Hartford Courant
- Company recognition during dinner and prior to shotgun start
- Company logo included in slideshow during speaker presentation
- Company recognition on Maffe Foundation Facebook page
- One dedicated Maffe Foundation Facebook message asking to support this sponsor
- One dedicated email advertisement Maffe Foundation supporters
- One dedicated press release announcing company's sponsorship
- Opportunity for company employees and management to volunteer at the event to interact with players
- Company's marketing collateral included in goody bags
- Two (2) foursomes in tournament
- One (1) reserved table at dinner in addition to foursomes
- Center spread double page advertisement in program or full page back cover
- Company logo listed in program book
- Company logo on podium signage at dinner
- Company banners throughout course
- Company banner displayed during dinner
- Permission to use Maffe Foundation involvement in company materials

Affiliate Sponsor - \$5,000

- Company logo on Maffe Foundation website
- Company name and logo to appear on all printed and electronic materials created after date of sponsorship agreement such as:
 - all tournament letterhead and stationary
 - all marketing collateral (brochures, save the dates, invitations)
 - all signage created
 - all e-blasts to participants with tournament information
- Company recognition during dinner and prior to shotgun start
- Company logo to appear in footer of slideshow during speak presentation
- Inclusion in Affiliate Sponsor Maffe Foundation Facebook announcement
- Company name in all media press releases associated with event created after date of sponsorship agreement such as print, radio, television, websites, Internet
- Opportunity for company employees and management to volunteer at the event to interact with players
- Company's marketing collateral included in goody bags
- One (1) foursome in tournament
- One (1) table at dinner inclusive of foursome
- Full page advertisement in program
- Company logo listed in program book
- Permission to use Maffe Foundation involvement in company materials



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Photo Sponsor – \$3,000

- Exclusive opportunity
- Company recognized while players are registering and dinner
- Company information table at foursome photo location prior to shotgun start
- Company recognized in media releases where pictures are released
- Company logo to appear in photo loop during dinner
- Two (2) playing spots in tournament
- Half page advertisement in program book
- Opportunity to travel course with photographer interacting with golfers
- Company logo on photographer's golf cart
- Company logo on card given to all golfers with a link to all event photos
- Listed as a tournament sponsor on Maffe Foundation website

Golf Cart Sponsor - \$1,500

- Company recognition prior to shotgun start
- Half page advertisement in program book
- Company name and logo on all golf carts
- Company logo listed in program book
- Company recognition during Awards Ceremony
- Company information table during registration by the carts to interact with golfers
- Two (2) playing spots in tournament
- Listed as a tournament sponsor on Maffe Foundation website

Refreshment Cart Sponsor - \$750

- Exclusive opportunity
- Company listed in program book
- Company recognition prior to shotgun start
- Company name and logo on beverage cart
- Opportunity to travel on refreshment cart interacting with golfers
- Quarter page advertisement in program book

Hole Contest Sponsor - \$500

- Exclusive opportunity by hole
- Company recognition during Awards Ceremony
- Quarter page advertisement in program book
- Company name listed in program book
- On-course signage on sponsored hole
- Opportunity to host the contest and interact with golfers

Tee or Green Sponsor-\$150

- Company name listed in program
- On-course signage on sponsored tee or green